



Insecticide Resistance Action Committee

---

# Are there any transferable lessons for Insecticide Resistance Management between Agriculture and Vector Control?

---

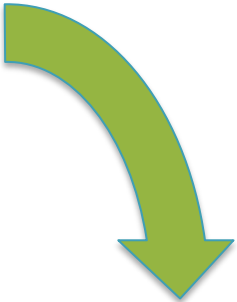


# IRAC?

- Insecticide Resistance Action Committee (IRAC)
  - Specialist technical group of the agrochemical industry association CropLife International
  - Formed in 1984
  - Provides a coordinated industry response to the development of resistance in insect and mite pests

“Resistance Management for Sustainable Agriculture and Improved Public Health”

# IRAC



# Insecticide Resistance

1887

- Scale insects “resistant” to kerosene

1914

- Insects resistant to sulphur sprays

1948

- House flies resistant to DDT

2012

- 574 species of “resistant” insects
- 338 insecticides

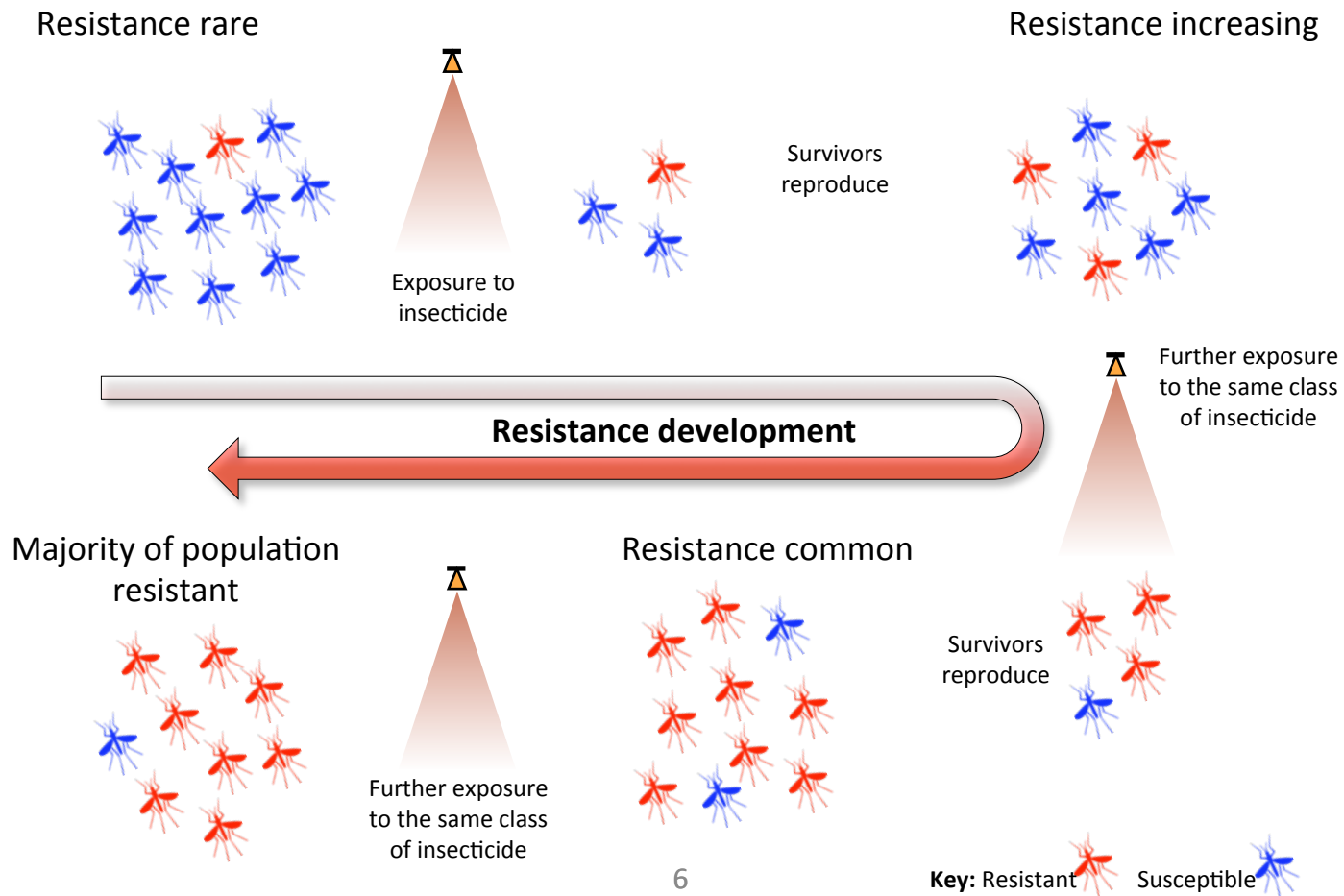
# Crop Protection vs Vector Control Similarities...

The main aim is to stop the insect pests from feeding



# Crop Protection vs Vector Control Similarities...

The mechanism of selection is fundamentally the same





# Insecticide Resistance Management

- **Similarities:**
  - Primary aim is to remove, or reduce, the selection pressure for the genes that result in “resistant” phenotypes.
- **Differences:**
  - insect control requirements
  - available insecticidal tools
  - decision making processes used to decide upon the intervention



# Insect control requirements

- Agriculture
  - Yield and quality key
  - Potentially many pest spp. in a crop
  - Different pests during crop cycle
  - Multiple/rapid insecticide applications possible
  - Crop rotation





# Insect control requirements

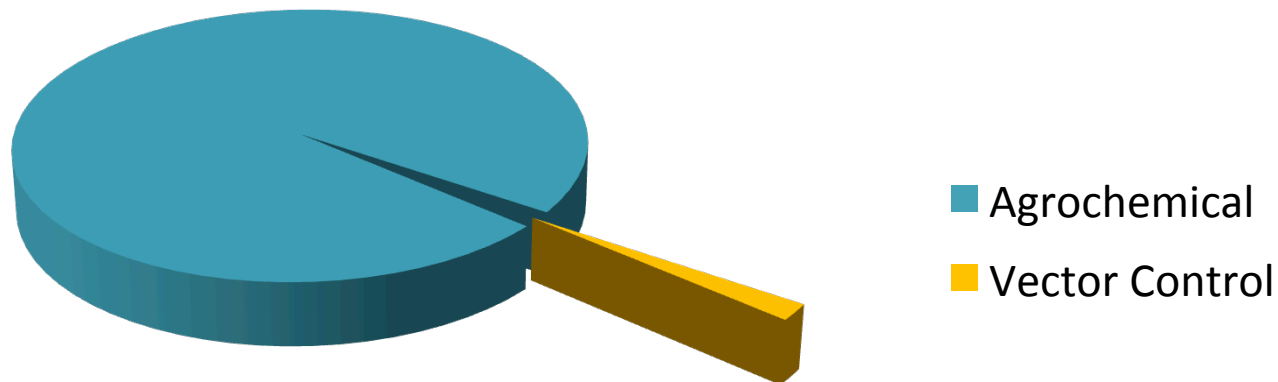
- Vector Control
  - Reduction in malaria burden is key
  - Limited species targeted
  - Insecticide application logistically challenging
  - Multiple generations exposed to same insecticide



# Available insecticidal tools

- Agrochemical plus non-crop market ca. \$54 Billion
- Vector Control market <\$1 Billion

Relative value

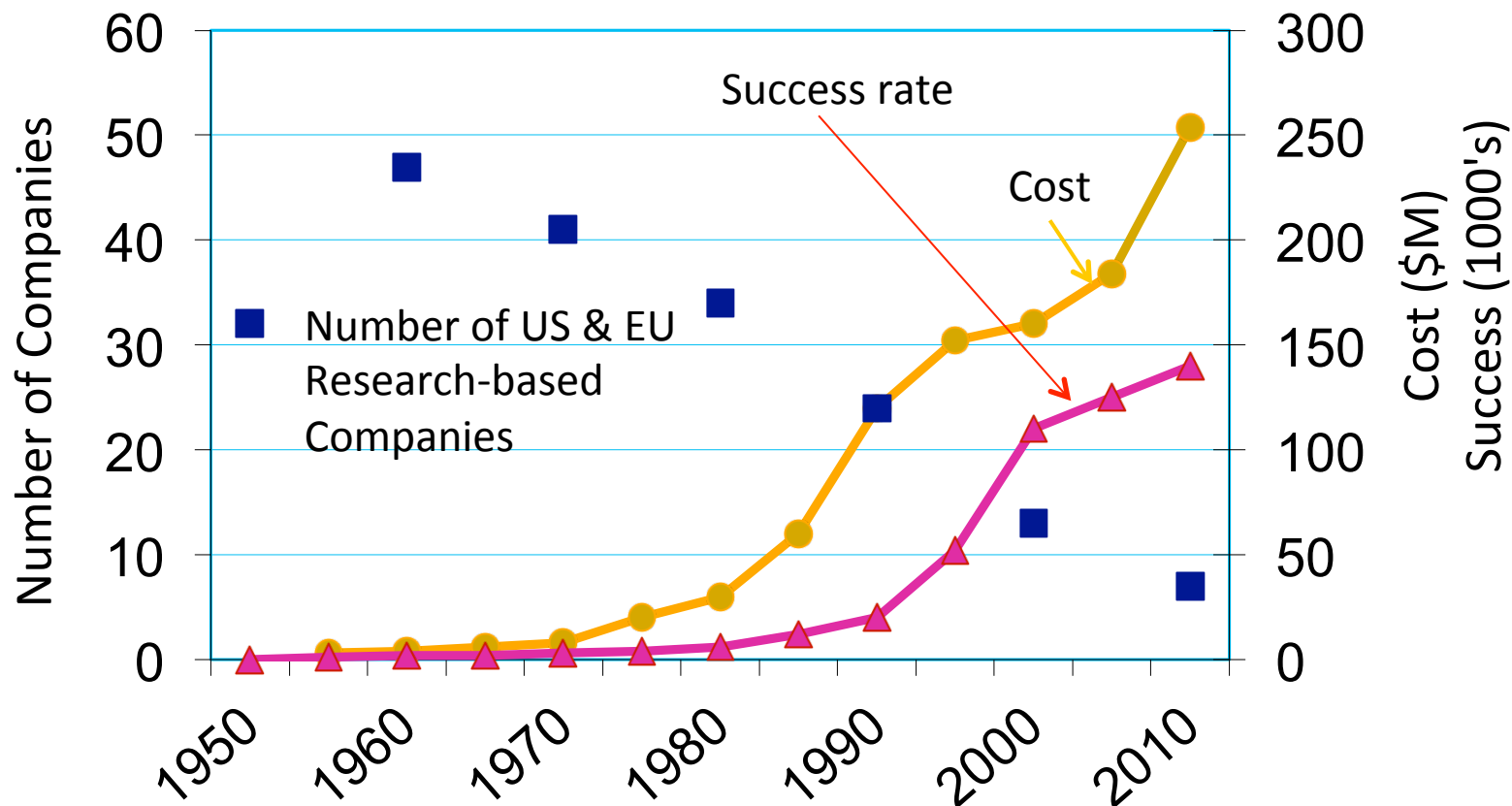


## Available insecticidal tools

- Relatively small size of Vector Control market has made investment in novel insecticide development historically unattractive
- Regulatory pressure on broad spectrum and persistent insecticides limits opportunity for insecticides with both agricultural and vector control utility
  - No novel commercialised MoA for vector control since pyrethroids



# Available insecticidal tools



Success rate = number of cpds that need to be screened for each product found

Data from GT Brooks 1974, RL Metcalf 1980, W. Klassen 1995 Philips McDougal, 2003, CropLife 2011



# Decision making processes

## Crop Protection:

- Insecticide purchase based on cost benefit analysis, return on investment
- Many growers, each including a variety of factors in their analysis
  - Making room for many different products
  - Competitive market
- Incentivises innovation and product development

# Decision making processes

## Crop Protection:

- Decision to implement IRM also a cost benefit analysis
  - Looking at the financial implications of insecticide resistance development on future crops





# Decision making processes

## Vector Control:

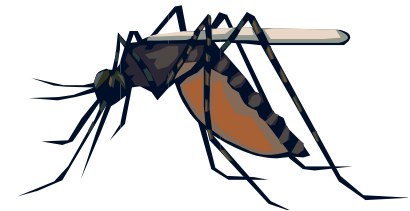
- Insecticide product choice based on analysis of impact, and how much money is available, not how much can be made
- influenced by third parties, donors, etc.
- Often tender based, smaller number of vendors and purchasers
  - Encourages similarity in products
  - Leads to less than perfect market
- Disincentives innovation and product development



# Decision making processes

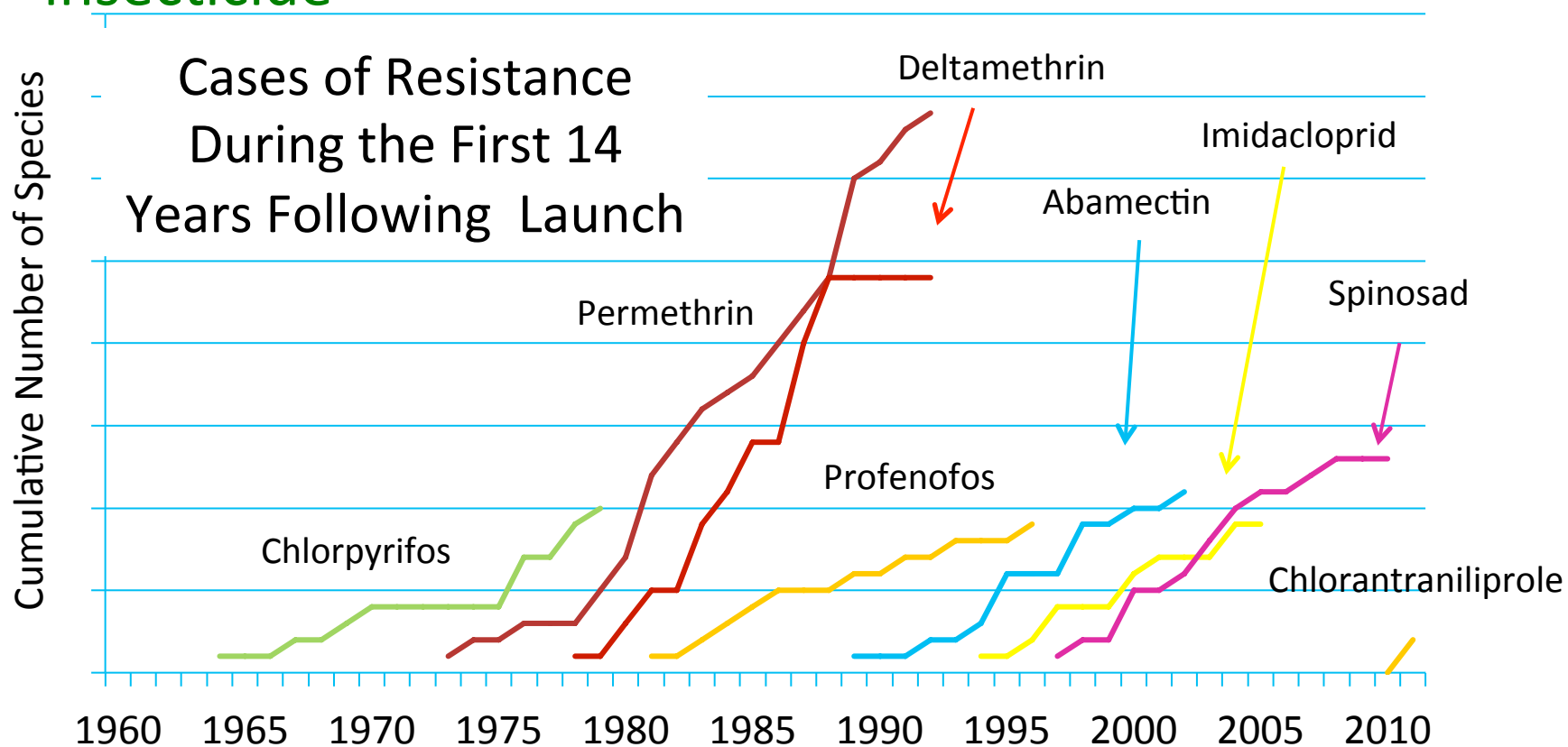
## Vector Control:

- Decisions to implement IRM are complicated by the need to protect the greatest proportion of the human population from vector borne disease
  - This short term imperative is not necessarily compatible with longer term IRM.



# Lessons...

- Resistance can, and will, eventually develop to any insecticide



# Lessons...

- There is still an agricultural insecticide market
  - Whilst IRM has had limited success in preventing resistance development, it is successful at managing resistance once it has arisen in a pest population and prolonging the useful life of that insecticide class



# Lessons...

- How has the effective use of insecticides been sustained, despite insecticide resistance development in agriculture?
  - Integrated Pest Management (IPM)
  - IRM built into product label
  - rotation of insecticide classes, etc.
  - “spray windows”
  - untreated refugia
  - development and introduction of novel insecticide classes

# Lessons...

- Crop Protection has no silver bullet for Vector Control
  - But there are lessons that can be learnt from their comparison...





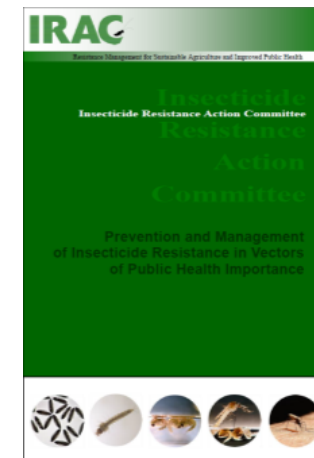
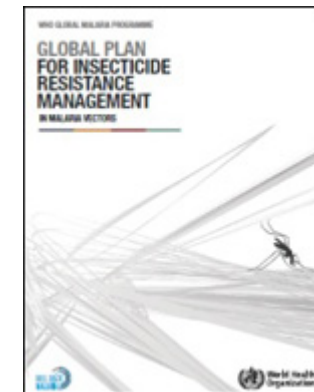
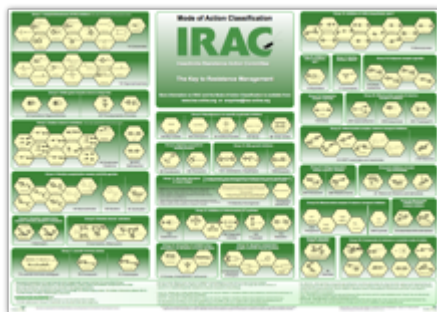
## Lessons...

- Integrated approach:
  - Integrated Vector Management (IVM) is key, both to Vector Control, and IRM
    - Any activities that reduce the adult mosquito population, without recourse to adulticides, will help to reduce the selection pressure for insecticide resistance development

# Lessons...

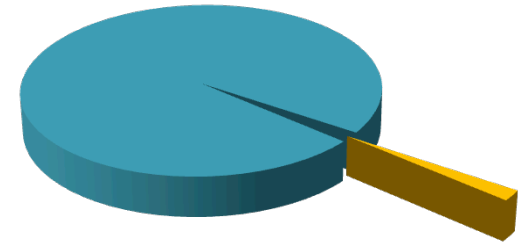
- Several sources of information on best practice IRM in Vector Control

- Mixtures
- Rotations
- Mosaics
- Etc.
- Monitoring
- Source reduction
- Education and training





## Lessons...



- Unlike Crop Protection, the Vector Control adulticide market is not conducive to product innovation → fewer products for IRM
  - Relatively small size, vs cost of development of novel mosquito adulticide
  - Tender business encourages development of products that “satisfy” not “excel”
  - Entrance to regulated market through “equivalence” destroys motivation to invest in innovation

# Lessons...

- An advantage for IRM in Vector Control?
  - A smaller pool of Vector Control programmes and a supra-regulatory quality assurance system
  - A greater appreciation of the value of insecticide susceptibility, through the dearth of novel insecticides
  - → Easier to communicate the value and principles of IRM
    - Encourage a longer term view

# Lessons...

- In Crop Protection, it can be challenging to incentivise all insecticide users to follow the principles of IRM
  - Historic pipeline of resistance busting insecticides
  - Cheap old generic products
  - Many small growers
    - Encourages short term view

“Spray and pray”





## Lessons...

- **Resistance will eventually develop**
  - Continual use of insecticides from a mode of action class where susceptibility is declining, is selecting for eventual product failure
  - Monitoring and early implementation of IRM can help to delay resistance development and prolong the useful life of insecticidal modes of action
  - Better still, have an IRM programme in place when a novel insecticide is first launched or used

## Lessons...

- Susceptibility a “common good”
  - Susceptibility of a mosquito population to an insecticide is a “common good”; with financial and utilitarian value, freely available to all
  - Every time an insecticide application is made, without consideration of IRM, a tiny part of “susceptibility” is used up. Once its gone, it can’t be retrieved, which reduces the future benefits from Vector Control with that insecticide
  - IRM should therefore be considered when planning all Vector Control programmes, to minimise the amount of lost “susceptibility”

# Summary



Integrated  
Vector  
Management

Sustainable  
Malaria  
Management -  
Eradication

Vector borne  
disease free  
environment



## Conclusions

- To deliver more tools for IRM need to incentivise innovation – pull as well as push
- Integrate IRM into all Vector Control programmes (IVM)
- Have an IRM strategy in place before novel insecticides are introduced



Thank you for your attention

With thanks to the IRAC Public Health Team

