Insecticide Resistance Action Committee

IRAC Code Of Conduct and Anti-Trust Guidance

Excerpt from the IRAC Constitution Issued, November 2009 Version 6.2

Approved by: IRAC Executive Committee

Further information is available at: www.irac-online.org enquiries@irac-online.org



IRAC Code of Conduct

The Objectives of the Code

The Code is designed as a point of reference to establish standards of Conduct when IRAC Committees or individual IRAC Members are representing IRAC. This, along with the IRAC Antitrust Guidelines, forms the basis by which all IRAC Committees should operate.

The Code is also intended to reassure individuals and groups that interact with IRAC that the sole objective of the Committees is to counter the development of insecticide or acaricide resistance through joint technical strategies.



The Principles of the Code

- 1. Committees using the IRAC name and brand do so on the condition that they follow the IRAC Code of Conduct.
- 2. Committee meetings, discussions, minutes, recommendations and publications etc should relate solely to Committee administration and insecticide resistance matters. Companies and their representatives are free to follow their own commercial strategies against the background of recommendations given and accepted by IRAC; however it is important to maintain the integrity of the IRAC brand.
- 3. Resistance management is an essential part of product stewardship but misuse of resistance data or information can harm industry and IRAC's long term interests.
 - Resistance statements must be scientifically and technically sound, verifiable and relevant.
 - There should be no misuse of research results or quotations from technical scientific or IRAC literature to discredit competitor products or promote proprietary products.
- Any recommendation must be in line with agreed basic IRAC anti-resistance concepts
- 4. IRAC external communications should always include the IRAC name and preferably the IRAC branding rather than the individual's personal, company or group affiliation.
- 5. IRAC external emails should ideally conclude with a "footer" making it clear that the correspondence is from IRAC and include the position, Committee or Team represented.
- 6. When providing contact address details for IRAC external communications ideally they should be given as "IRAC followed by Committee/Team Position and Care Of...." followed by the individual's personal, group or company address and telephone etc.
- 7. IRAC Committees or an agreed representative group of members should have the opportunity to view and comment on all IRAC external communications apart from those pertaining to routine administrative matters.
- 8. IRAC presentations, publications and posters etc should all include the IRAC branding and where possible exclude personal, group or company affiliations unless required to do.
- 9. IRAC presentations, publications and posters etc should be circulated in good time (ideally at least 7-14 days) to the appropriate local Committee to provide the opportunity for comment, prior to circulation or use in external forums.



Antitrust Guidelines Guideline Introduction

- IRAC Committees and IRAC Members should be aware that while some activities among competitors are both legal and beneficial to the industry, group activities of competitors are inherently suspect under the antitrust laws. Agreements or combinations between or among competitors need not be formal to raise questions under antitrust laws, but may include any kind of understanding, formal or informal, secretive or public, under which each of the participants can reasonably expect that another will follow a particular course of action.
- All IRAC Members have a responsibility to see that topics, which may give an appearance of an agreement that would violate the antitrust laws, are not discussed during meetings, conference calls or in any other forum. It is the responsibility of each member in the first instance to avoid raising improper subjects for discussion and the purpose of the Antitrust Guidelines is to assure that participants are aware of this obligation.
- The Do's and Don'ts presented below highlight only the most basic antitrust principles. Each participant should be thoroughly familiar with his/her responsibilities under the antitrust laws and should consult counsel in all cases involving specific situations, interpretations or advice.
 - Further information is available at: www.irac-online.org or enquiries@irac-online.org



DON'T

Do not, in fact or appearance, in meetings or other forum, formally, informally or even in jest, discuss or exchange information regarding:

- 1. Individual company prices, price changes, price differentials, mark-ups, discounts, allowances, credit terms, etc., or data that bear on price, e.g. costs, production, capacity, inventories, sales, etc.
- 2. Industry pricing policies, price levels and price changes, differentials, etc.
- 3. Changes in industry production, capacity or inventories
- 4. Bids on contracts for particular products; procedures for responding to bid invitations.
- 5. Plans of individual companies concerning the design, production, distribution or marketing of particular products, including proposed territories or customers.
- 6. Matters relating to actual or potential individual customers or suppliers that might have the effect of excluding them from any market or of influencing the business conduct of firms toward such suppliers or customers.

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DO

- 1. Have an agenda and adhere to prepared agendas for all meetings.
- 2. Get minutes taken and object if they do not accurately reflect the discussion and actions taken.
- 3. Consult with legal counsel on all antitrust questions relating to meetings.
- 4. Protest against any discussions or meeting activities which appear to violate the antitrust laws and leave any meeting in which they continue.

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IRAC's Code of Conduct & Antitrust Rules

The Code is designed as a point of reference to establish standards of Conduct when IRAC Committees or individual IRAC Members are representing IRAC. This, along with the IRAC Antitrust Guidelines, forms the basis by which all IRAC Committees should operate.

The Code is also intended to reassure individuals and groups that interact with IRAC that the sole objective of the Committee is to counter the development of insecticide or acaricide resistance through joint technical strategies.

DO:

- Have an agenda and adhere to prepared agendas for all meetings.
- Take minutes and object if they do not accurately reflect the discussion.
- Consult legal counsel on all antitrust questions relating to meetings.
- Protest against any discussions or meeting activities which appear to violate the antitrust laws and leave any meeting in which they continue.

DON'T

....in fact or appearance, in meetings or other forum, formally, informally or even in jest, discuss or exchange information regarding:

- Pricing policies/changes, credit terms, production, capacity, inventories
- Changes in industry production, capacity or inventories.
- Bids on contracts
- Distribution or marketing plans of particular products
- Matters relating to actual or potential individual customers or suppliers